



# 2026 Sponsorship Opportunities



Limited number! Only available until April 1st

## Grand Marquee Package - \$5,000

Become a Marquee Level Sponsor for all TWF 2026 events (\$6,500+ total value) including exclusive sponsorship in both Business Match campaigns. Includes a VIP table for 8 at the Dance at Tippy or private boat on VIP Lake Tour.

**Business Match Challenge**  
Summer / Winter Campaigns

**Summer - Week of Memorial Day**  
**Winter (Thanksgiving - December 31)**  
*(Sponsorships are for each campaign - not combined)*

**\$250+** Lakes Friend  
*(Share your name and weblink)*

**\$1,000+** Marquee Sponsor  
*(features your LOGO prominently)*

**Dance at Tippy**  
Get ready to dance!

**Saturday July 25th, 2026**  
Join us and Dance Through the Decades!

**\$500** Lakes Friend  
**\$1,000** Lakes Guardian  
**\$2,500** Marquee Sponsor

**10th Annual Snapshot**  
Water Monitoring Day

**September 17th, 2026**  
Support Hundreds of Citizen Scientists in Action!

**\$250** Lakes Friend  
**\$500** Lakes Guardian  
**\$1,000** Marquee Sponsor

**10 More Fun Ways to Support Clean Lakes!**

- February 19 - Agriculture Breakfast
- February 19 - Beyond Lawns Workshop
- May 7 - Lake Leaders' Gathering
- May 31 - VIP Summer Celebration
- June 16 - Hoosier Riverwatch Workshop
- June 18 - Healthy Shorelines Workshop
- July-Dec - Annual Photo Contest
- Summer TBD - VIP Donor Lake Tour
- Summer TBD - Art for Healthy Lakes online auction
- Summer/Fall TBD - Watershed Project Tour

Through your support, TWF takes action to **stop pollution** before it reaches our rivers and lakes!

 Engage
  Unite
  Implement

**WATERSHEDFOUNDATION.ORG**



**IS YOUR COMPANY A LAKE HERO?**



574-834-3242  
paige@watershedfoundation.org



**TWF**  
THE WATERSHED  
FOUNDATION

TAKING ACTION FOR HEALTHY LAKES

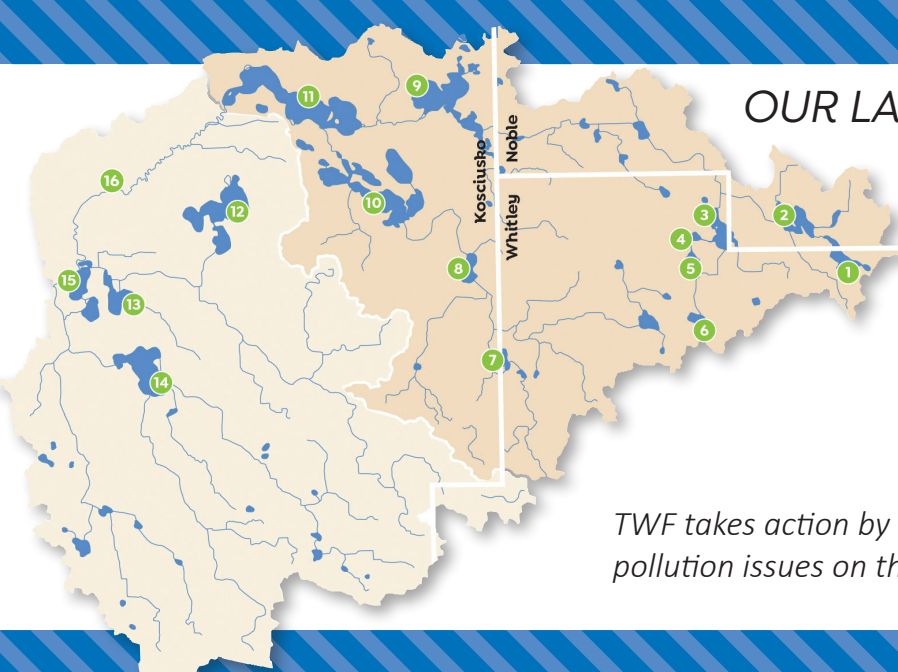
**2026**

# Sponsorship Opportunities

<p><b>Grand Marquee Package</b> All TWF 2026 Events <i>\$6,500 value</i></p>	<p><b>\$5,000</b> Marquee Sponsorship of all TWF events. <b>\$6,500 value!</b> Includes both Business Match Challenge campaigns. Includes VIP Table for 8 at Dance at Tippy. <i>Payment plan available.</i></p>	<p>DEADLINE <b>April 1<sup>st</sup></b> to guarantee all promotional benefits</p>
<p><b>Business Match Challenge</b> Summer / Winter Campaigns <i>Reach 6,000+ TWF supporters and help protect our lakes!</i></p>	<p><b>\$250+</b> Reach 3,000+ E-news subscribers and 3,000+ social media followers with your name and weblink during the matching campaign. <i>Your sponsorship doubles donations to TWF!</i></p> <p><b>\$1,000+</b> Marquee - Above benefits; plus your <b>LOGO</b> featured prominently.</p>	<p>DEADLINE <b>May 1<sup>st</sup></b> for Summer Campaign <b>November 1<sup>st</sup></b> for Winter Campaign</p>
<p><b>Dance at Tippy</b> Last Saturday in July</p> <ul style="list-style-type: none"> <li>Saturday, July 25, 2026</li> <li>Broadly advertised to 15,000+</li> <li>500+ Attendees</li> <li>Magazine, posters, and social media coverage</li> </ul>	<p><b>\$500</b> Name listed on pre-event promotions, day of event sponsor posters, and post-event summary.</p> <p><b>\$1,000</b> Above benefits, plus display of <b>LOGO</b> prior to and during event.</p> <p><b>\$2,500</b> Marquee Sponsor receives sponsor benefits plus a <b>VIP Table</b> for 8 at event and prominent <b>LOGO</b> placement on pre-event promotions and large day of event signage.</p>	<p>DEADLINE <b>April 1<sup>st</sup></b> for Marquee Sponsors <b>June 1<sup>st</sup></b> for Event Sponsors</p>
<p><b>10th Annual Snapshot Water Monitoring Day</b></p> <ul style="list-style-type: none"> <li>September 17, 2026</li> <li>Advertised community-wide</li> <li>100+ Volunteers of all ages</li> </ul>	<p><b>\$250</b> Name in pre-event promotions and post-event data and summary delivered to participants and partners.</p> <p><b>\$500</b> Above benefits, plus prominent display of <b>LOGO</b> at <i>one of three</i> Snapshot Water Monitoring Day staging sites and the opportunity to provide <i>promotional items</i> to 100+ participants.</p> <p><b>\$1,000</b> Marquee Sponsor receives all sponsor benefits, plus display of your <b>LOGO</b> on signs at <i>all three staging sites</i>.</p>	<p>DEADLINE <b>June 1<sup>st</sup></b> for Marquee Sponsors <b>August 1<sup>st</sup></b> for Sponsorship Levels</p>

## 10 More Fun Events to Sponsor & Ways to Support Our Lakes!

<ul style="list-style-type: none"> <li>See list of events on other side</li> <li>Advertised community-wide</li> <li>Reach participants who care about the health of our lakes!</li> </ul>	<p><b>\$250+</b> Name in pre-event promotions (e.g. news articles, E-newsletter, TWF website, and social media) as well as day-of-event documents.</p> <p>* Contact us for more details and to discuss your promotional ideas! <a href="mailto:Paige@watershedfoundation.org">Paige@watershedfoundation.org</a> or 574-834-3242</p>	<p>DEADLINE <b>June 1<sup>st</sup></b> for Marquee Sponsors</p> <p>Deadlines vary for other events.</p>
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## OUR LAKES, LAND & WATERSHED AREA

- |                  |                           |
|------------------|---------------------------|
| 1. Crooked Lake  | 9. Webster Lake           |
| 2. Big Lake      | 10. Barbee Chain of Lakes |
| 3. Loon Lake     | 11. Lake Tippecanoe       |
| 4. Old Lake      | 12. Chapman Lake          |
| 5. New Lake      | 13. Pike Lake             |
| 6. Goose Lake    | 14. Winona Lake           |
| 7. Robinson Lake | 15. Center Lake           |
| 8. Ridinger Lake | 16. Tippecanoe River      |

*TWF takes action by implementing on-the-ground projects that fix pollution issues on the land before reaching our rivers and lakes.*