



# 2025 Sponsorship Opportunities



Limited number! Only available until April 1st

## Grand Marquee Package - \$5,000

Become a Marquee Level Sponsor for all TWF 2025 events (\$6,500+ total value) including exclusive sponsorship in both Business Match campaigns. Includes a VIP table for 8 at the Dance at Tippy or Private Boat with Driver & refreshments on the Winona Cottage Tour. You Decide!

### Business Match Challenge Summer / Winter Campaigns

Summer - Week of Memorial Day  
Winter (Thanksgiving - December 31)

*(Sponsorships are for each campaign - not combined)*

- \$250+** Lakes Friend  
*(Share your name and weblink)*
- \$1,000+** Marquee Sponsor  
*(features your LOGO prominently)*

### Winona Lake Cottage Tour 2nd year in a row!

Saturday, September 6, 2025

A day on the lake with old & new friends!

- \$250** Lakes Friend
- \$500** Lakes Guardian
- \$1,000** Marquee Sponsor

### Dance at Tippy Get ready to dance!

Saturday July 26, 2025

Join us and Dance Through the Decades!

- \$500** Lakes Friend
- \$1,000** Lakes Guardian
- \$2,500** Marquee Sponsor

### 9th Annual Snapshot Water Monitoring Day

September 18, 2025

Support Hundreds of Citizen Scientists in Action!

- \$250** Lakes Friend
- \$500** Lakes Guardian
- \$1,000** Marquee Sponsor

Through your support, TWF takes action to **stop pollution** before it reaches our rivers and lakes!



WATERSHEDFOUNDATION.ORG



## IS YOUR COMPANY A LAKE HERO?



574-834-3242  
lyn@watershedfoundation.org



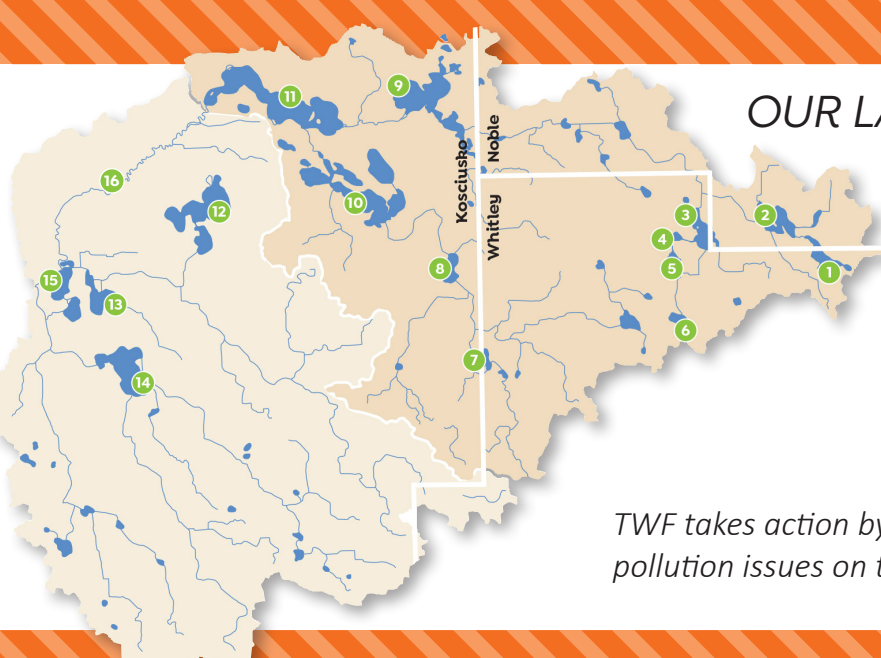
**TWF**  
THE WATERSHED  
FOUNDATION

TAKING ACTION FOR HEALTHY LAKES

# Sponsorship Opportunities

# 2025

<p><b>Grand Marquee Package</b> All TWF 2025 Events <i>\$6,500 value</i></p>	<p><b>\$5,000</b> Marquee Sponsorship of all TWF events. <b>\$6,500 value!</b> Includes both Business Match campaigns. <b>Includes VIP Table for 8 at Dance at Tippy or Private Boat with Driver for 10 on Winona Cottage Tour.</b> <i>Payment plan available.</i></p>	<p>DEADLINE <b>April 1<sup>st</sup></b> to guarantee all promotional benefits</p>
<p><b>Business Match Challenge</b> Summer / Winter Campaigns <i>Reach 6,000+ TWF supporters and help protect our lakes!</i></p>	<p><b>\$250+</b> Reach 3,000+ E-news subscribers and 3,000+ social media followers with your name and weblink during the matching campaign. <i>Your sponsorship doubles donations to TWF!</i></p> <p><b>\$1,000+</b> Marquee - Above benefits; plus your <b>LOGO</b> featured prominently.</p>	<p>DEADLINE <b>May 1<sup>st</sup></b> for Summer Campaign <b>November 1<sup>st</sup></b> for Winter Campaign</p>
<p><b>Winona Lake Cottage Tour</b> First Saturday in September</p> <ul style="list-style-type: none"> <li>Saturday, September 6</li> <li>Advertised primarily to Winona Lake Residents</li> <li>200+ Attendees</li> <li>Social media, event booklet, yard signs at homes</li> </ul>	<p><b>\$250</b> Name in pre-event promotions and colorful Winona Lake Cottage Tour booklet.</p> <p><b>\$500</b> Above benefits; plus opportunity to provide <i>your promotional items</i> for “goodie bags” to 200+ participants. <b>Very popular option!</b></p> <p><b>\$1,000</b> Marquee - Above benefits; and your <b>LOGO</b> on the cottage tour booklet and on <i>large yard signs at each of the featured homes.</i></p> <p>* Refer to the top section above for exclusive Cottage Tour perks available only to <b>Grand Marquee</b> sponsors!</p>	<p>DEADLINE <b>April 1<sup>st</sup></b> for Marquee Sponsors  <b>July 1<sup>st</sup></b> for Event Sponsors</p>
<p><b>Dance at Tippy</b> Last Saturday In July</p> <ul style="list-style-type: none"> <li>Saturday, July 26, 2025</li> <li>Broadly advertised to 15,000+</li> <li>500+ Attendees</li> <li>Magazine, posters, and social media coverage</li> </ul>	<p><b>\$500</b> Name listed on pre-event promotions, day of event sponsor posters, and post-event summary.</p> <p><b>\$1,000</b> Above benefits, plus display of <b>LOGO</b> prior to and during event.</p> <p><b>\$2,500</b> Marquee Sponsor receives a sponsor benefits plus a <b>VIP Table</b> for 8 at Dance at Tippy event and prominent <b>LOGO</b> placement on pre-event promotions and large day of event signage.</p>	<p>DEADLINE <b>April 1<sup>st</sup></b> for Marquee Sponsors  <b>June 1<sup>st</sup></b> for Event Sponsors</p>
<p><b>9th Annual Snapshot Water Monitoring Day</b></p> <ul style="list-style-type: none"> <li>September 18, 2025</li> <li>Advertised to wide community</li> <li>100+ Volunteers</li> <li>Newspaper and social media coverage</li> </ul>	<p><b>\$250</b> Name in pre-event promotions and post-event data and summary delivered to participants and partners.</p> <p><b>\$500</b> Above benefits, plus prominent display of <b>LOGO</b> at <i>one of three</i> Snapshot Water Monitoring Day staging sites and the opportunity to provide <i>promotional items</i> to 100+ participants.</p> <p><b>\$1,000</b> Marquee Sponsor receives all sponsor benefits, plus display of your <b>LOGO</b> on signs at <i>all three staging sites.</i></p>	<p>DEADLINE <b>July 1<sup>st</sup></b> for all Sponsorship Levels</p>



## OUR LAKES, LAND & WATERSHED AREA-

- |                  |                           |
|------------------|---------------------------|
| 1. Crooked Lake  | 9. Webster Lake           |
| 2. Big Lake      | 10. Barbee Chain of Lakes |
| 3. Loon Lake     | 11. Lake Tippecanoe       |
| 4. Old Lake      | 12. Chapman Lake          |
| 5. New Lake      | 13. Pike Lake             |
| 6. Goose Lake    | 14. Winona Lake           |
| 7. Robinson Lake | 15. Center Lake           |
| 8. Ridinger Lake | 16. Tippecanoe River      |

*TWF takes action by implementing on-the-ground projects that fix pollution issues on the land, before reaching our rivers and lakes.*