



2024 Sponsorship Opportunities



Limited number! Only available until June 1st

Grand Marquee Package - \$5,000

Become a Marquee Level Sponsor for **all TWF 2024 events** (\$7,500+ value)! Includes Marquee sponsorship *in both* Business Match campaigns and *both* the Tippy & Winona Lake Cottage Tours. Select one tour for 10 free tickets including a private boat with driver & refreshments.

Business Match Challenge Summer / Winter Campaigns

Summer - Week of Memorial Day
Winter (Thanksgiving - December 31)
(Sponsorships are for each campaign - not combined)

\$250+ Lakes Friend
(Share your name and weblink)

\$1,000+ Marquee sponsor
(features your LOGO prominently)

Tippy & Winona Lake Cottage Tours

Tippy - Saturday, July 27, 2024
Winona Lake - Saturday, September 7, 2024
(Sponsorship levels are for each tour - not combined)

\$250 Lakes Friend

\$500 Lakes Guardian

\$1,000 Marquee Sponsor

8th Annual Snapshot Water Monitoring Day

September 19, 2024
Support Hundreds of Citizen Scientists in Action!

\$250 Lakes Friend

\$500 Lakes Guardian

\$1,000 Marquee Sponsor

10 More Fun Ways to Support Clean Lakes!

- May 9** - Lake Leaders' Gathering
- May 18** - Comedy at HopLore Brewing
- June 2** - VIP Summer Celebration
- June 13** - Healthy Shorelines Workshop
- July-Dec** - Annual Photo Contest
- July 17** - Hoosier Riverwatch Workshop
- Summer TBD** - VIP Donor Tour of Pike Lake
- Summer/Fall TBD** - 2 Watershed Project Tours
- November TBD** - Green Landscaping Workshop

Through your support, TWF takes on-the-ground action to **stop pollution** before it reaches our rivers and lakes!

Engage Unite Implement

WATERSHEDFOUNDATION.ORG



IS YOUR COMPANY A LAKE HERO?

Healthy lakes are the backbone of our local economy and your support is vital to sustaining them.

Call us! 574-834-3242



TWF
THE WATERSHED
FOUNDATION

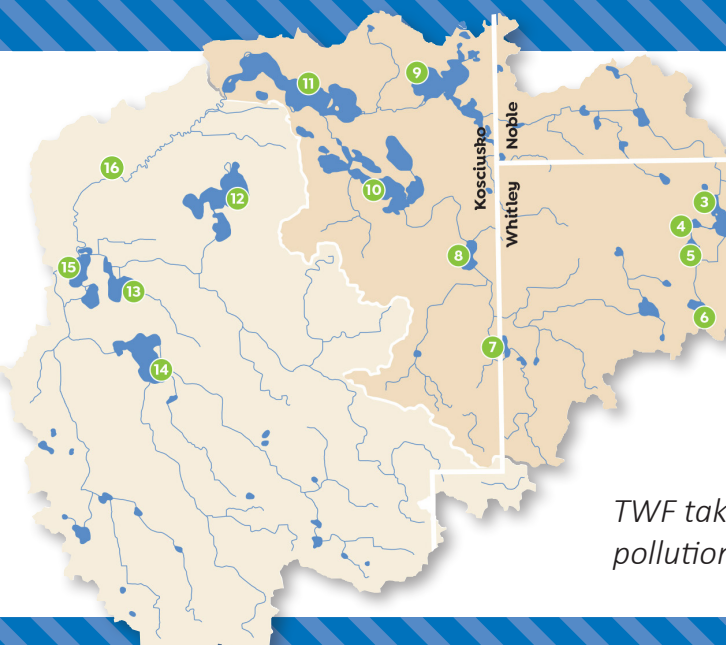
TAKING ACTION FOR HEALTHY LAKES

Sponsorship Opportunities

<p>Grand Marquee Package All TWF 2024 Events <i>\$7,500 value</i></p>	<p>\$5,000 Marquee Sponsorship of all TWF events. \$7,500 value! Includes both Business Match Challenge campaigns, both Tippy and Winona Cottage Tours. Select one tour for 10 free tickets including a private boat with driver and refreshments. <i>Payment plan available.</i></p>	<p>DEADLINE June 1st to guarantee all promotional benefits</p>
<p>Business Match Challenge Summer / Winter Campaigns</p> <p><i>Reach 6,000+ TWF supporters and help protect our lakes!</i></p>	<p>\$250+ Reach 3,000+ E-news subscribers and 3,000+ social media followers with your name and weblink during the matching campaign. <i>Your sponsorship doubles donations to TWF!</i></p> <p>\$1,000+ Marquee - Above benefits; plus your LOGO featured prominently.</p>	<p>DEADLINE June 1st for Summer Campaign November 1st for Winter Campaign</p>
<p>2 Lake Cottage Tours Tippy - July 27 Winona - September 7</p> <ul style="list-style-type: none"> Sponsorship levels are for each tour - not combined Advertising focused to Tippy & Winona Lake residents 600+ Participants 	<p>\$250 Name in pre-event promotions and colorful Cottage Tour booklet. Each event is advertised to Tippy & Winona Lake residents.</p> <p>\$500 Above benefits; plus opportunity to provide <i>your promotional items</i> for "goodie bags" to 300+ participants. Very popular option!</p> <p>\$1,000 Marquee - Above benefits; and your LOGO on the cottage tour booklet and on <i>large yard signs at each of the featured homes.</i></p> <p>* Refer to the top section above for exclusive Cottage Tour perks available only to Grand Marquee sponsors!</p>	<p>DEADLINE June 1st for Marquee Sponsors July 1st for Tippy Lake August 1st for Winona Lake</p>
<p>8th Annual Snapshot Water Monitoring Day</p> <ul style="list-style-type: none"> September 19, 2024 Advertised community-wide 100+ Volunteers of all ages 	<p>\$250 Name in pre-event promotions and post-event data and summary delivered to participants and partners.</p> <p>\$500 Above benefits, plus prominent display of LOGO at <i>one of three</i> Snapshot Water Monitoring Day staging sites and the opportunity to provide <i>promotional items</i> to 100+ participants.</p> <p>\$1,000 Marquee Sponsor receives all sponsor benefits, plus display of your LOGO on signs at <i>all three staging sites.</i></p>	<p>DEADLINE June 1st for Marquee Sponsors August 1st for Sponsorship Levels</p>

10 More Fun Events to Sponsor & Ways to Support Our Lakes!

<ul style="list-style-type: none"> See list of events on other side Advertised community-wide Reach participants who care about the health of our lakes! 	<p>\$250+ Name in pre-event promotions (e.g. news articles, E-newsletter, TWF website, and social media) as well as day-of-event documents.</p> <p>* Contact us for more details and to discuss your promotional ideas! Paige@watershedfoundation.org or 574-834-3242</p>	<p>DEADLINE June 1st for Marquee Sponsors</p> <p>Deadlines vary for other events.</p>
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OUR LAKES, LAND & WATERSHED AREA

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|------------------|---------------------------|
| 1. Crooked Lake | 9. Webster Lake |
| 2. Big Lake | 10. Barbee Chain of Lakes |
| 3. Loon Lake | 11. Lake Tippecanoe |
| 4. Old Lake | 12. Chapman Lake |
| 5. New Lake | 13. Pike Lake |
| 6. Goose Lake | 14. Winona Lake |
| 7. Robinson Lake | 15. Center Lake |
| 8. Ridinger Lake | 16. Tippecanoe River |

TWF takes action by implementing on-the-ground projects that fix pollution issues on the land before reaching our rivers and lakes.