



2023 Sponsorship Opportunities



Limited number! Only available until April 1st

Grand Marquee Package - \$6,000

Become a Marquee Level Sponsor for all TWF 2023 events (\$8,000+ total value) including exclusive sponsorship in both Business Match campaigns. Includes a VIP table for 8 at the Dance at Tippy or Private Boat with Driver & refreshments on the Tippy Cottage Tour. You Decide!

Business Match Challenge Summer / Winter Campaigns

Tippy Cottage Tour Returning after 5 years!

Dance at Tippy Get ready to dance!

7th Annual Snapshot Water Monitoring Day

Summer & Winter
(Prices represent cost for each campaign)

\$250+ Guarantees inclusion
(Share your name and weblink)

\$1,000+ Exclusive sponsor
(features your LOGO prominently)

Saturday, July 29, 2023
(flip over for detailed benefits of each level)

\$250 Lakes Friend
\$500 Lakes Advocate
\$1,000 Lakes Guardian
\$2,500 Marquee Sponsor

Saturday June 24, 2023
Reach 6,000+ Local Residents
(flip over for detailed benefits of each level)

\$500 Event Sponsor
\$1,000 Music/Food Sponsor
\$2,500 Marquee Sponsor

September 21, 2023
Support Citizen Science in Action!
(flip over for detailed benefits of each level)

\$250 Event Sponsor
\$500 Staging Site Sponsor
\$1,000 Main Sponsor

Through your support, TWF takes on-the-ground action to **stop pollution** before it reaches our rivers and lakes!

 Engage
  Unite
  Implement

WATERSHEDFOUNDATION.ORG



IS YOUR COMPANY A LAKE HERO?

Healthy lakes are the backbone of our local economy and your support is vital to sustaining them.



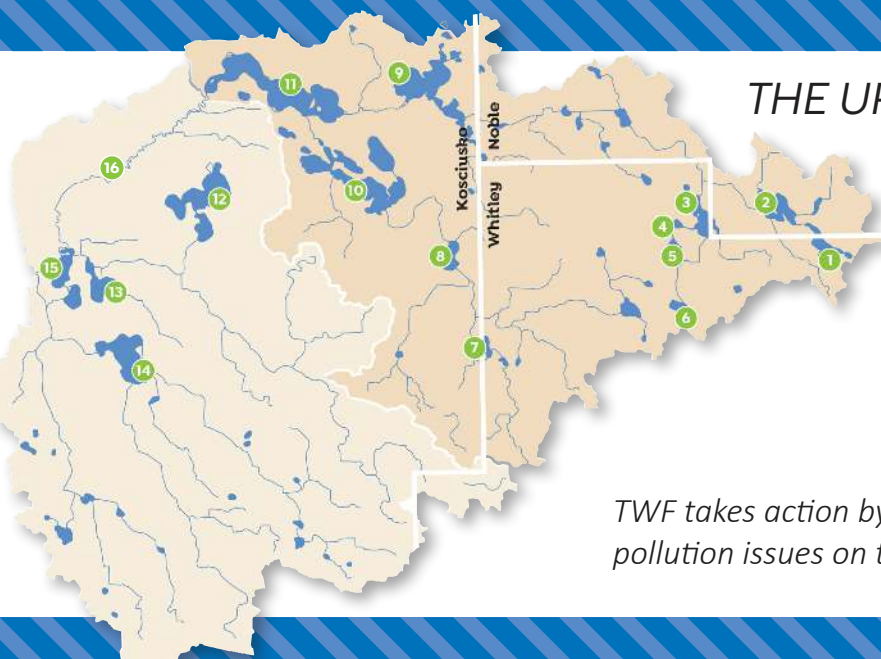
TWF
THE WATERSHED
FOUNDATION

TAKING ACTION FOR HEALTHY LAKES

Sponsorship Opportunities

2023

<p>Grand Marquee Package All TWF 2023 Events <i>\$8,000 value</i></p>	<p>\$6,000 Marquee Sponsorship of all TWF events. Best value! Includes VIP Table for 8 at Dance at Tippy or Private Boat with Driver for 10 at the Tippy Cottage Tour. Payment plan available.</p>	<p>DEADLINE April 1st to guarantee all promotional benefits</p>
<p>Business Match Challenge Summer / Winter Campaigns <i>Reach 5,000+ TWF supporters and help protect our lakes!</i></p>	<p>\$250+ Reach 3,000+ subscribed TWF supporters and 2,000+ social media followers with your name and website link during the matching campaign. Your sponsorship doubles donations to TWF! \$1,000+ Above benefits; plus your LOGO featured prominently.</p>	<p>DEADLINE May 1st for Summer Campaign November 1st for Winter Campaign</p>
<p>Lake Tippy Cottage Tour Last Saturday In July</p> <ul style="list-style-type: none"> Saturday, July 29 (3-7pm) Advertised to 2,000+ Lake Tippecanoe Residents 250+ Attendees Posters, social media, day of event signs 	<p>\$250 Name listed in pre-event promotions and cottage tour booklet. The Tippy Cottage Tour is advertised to 2,000+ lake residents. \$500 Above benefits; plus opportunity to provide 300 promotional items for tour goodie bags provided to each tour participant. \$1,000 Above benefits; and your LOGO on the cottage tour booklet and on large yard signs at each of the featured homes. \$2,500 Receive all sponsor benefits plus a private boat with driver for 10 guests with refreshments. An opportunity to treat your top clients!</p>	<p>DEADLINE April 1st for Marquee Sponsors July 1st for Event Sponsors</p>
<p>Dance at Tippy Last Saturday In June</p> <ul style="list-style-type: none"> Saturday June 24, 2023 Broadly advertised to 15,000+ 550+ Attendees Magazine, posters, and social media coverage 	<p>\$500 Name listed on pre-event promotions via news articles, email, website, and social media. Day of event sponsor posters and post-event summary. \$1,000 Above benefits, plus display of LOGO prior to and during event. \$2,500 Marquee Sponsor receives all sponsor benefits plus a VIP Table for 8 at Dance at Tippy event and prominent LOGO placement on all pre-event promotions and large day of event signage.</p>	<p>DEADLINE April 1st for Marquee Sponsors June 1st for Event Sponsors</p>
<p>7th Annual Snapshot Water Monitoring Day</p> <ul style="list-style-type: none"> September 21, 2023 Advertised to wide community 100+ Volunteers Newspaper and social media coverage 	<p>\$250 Name in news articles, emails, website, social media, and event data and summary delivered to event participants and partners. \$500 Above benefits, plus prominent display of your company's LOGO at one of TWF's three Snapshot Water Monitoring Day staging sites and the opportunity to provide promotional items to participants. \$1,000 Marquee Sponsor receives all sponsor benefits, plus display of your LOGO at all staging sites and on all promotions and media coverage.</p>	<p>DEADLINE August 1st for all Sponsorship Levels</p>



THE UPPER TIPPECANOE WATERSHED

- | | |
|------------------|---------------------------|
| 1. Crooked Lake | 9. Webster Lake |
| 2. Big Lake | 10. Barbee Chain of Lakes |
| 3. Loon Lake | 11. Lake Tippecanoe |
| 4. Old Lake | 12. Chapman Lake |
| 5. New Lake | 13. Pike Lake |
| 6. Goose Lake | 14. Winona Lake |
| 7. Robinson Lake | 15. Center Lake |
| 8. Ridinger Lake | 16. Tippecanoe River |

TWF takes action by implementing on-the-ground projects that fix pollution issues on the land, before reaching our rivers and lakes.