



# 2022 Sponsorship Opportunities



Limited number! Only available until April 1st

## Grand Marquee Package - \$5,000

Become a Marquee Level Sponsor for all TWF 2022 events including exclusive sponsorship in both Business Match campaigns (\$6,500+ total value). Includes a VIP table for 8 guests + 8 drink tickets at the soon to sell out Dance at Tippy featuring Grand Funk Railroad (\$1,000+ value).

### Business Match Challenge Summer / Winter Campaigns

Summer - week of Memorial Day  
Winter - Nov 21 - Dec 31

(Prices represent cost for each campaign)

**\$250+** Guarantees inclusion  
(Share week with other sponsors)

**\$1,000+** Exclusive sponsor  
(Only sponsor that week)

### Native Flowers & Fields Garden Tour

June 18, 2022

North Webster, Chapman & Tippy Lakes area

(flip over for detailed benefits of each level)

**\$250** Event Sponsor

**\$500** Tour Site Sponsor

**\$1,000** Marquee Sponsor

### Dance at Tippy featuring Grand Funk Railroad

Saturday July 30<sup>th</sup>, 2022

Reach 6,000+ Local Residents

(flip over for detailed benefits of each level)

**\$500** Event Sponsor

**\$1,000** Music/Food Sponsor

**\$2,500** Marquee Sponsor

### Sixth Annual Snapshot Water Monitoring Day

September 21, 2022

Support Citizen Science in Action!

(flip over for detailed benefits of each level)

**\$250** Event Sponsor

**\$500** Staging Site Sponsor

**\$1,000** Main Sponsor

Through your support, TWF takes on-the-ground action to **stop pollution** before it reaches our rivers and lakes!



Engage



Unite



Implement

WATERSHEDFOUNDATION.ORG



## IS YOUR COMPANY A LAKE HERO?

Healthy lakes are the backbone of our local economy and your support is vital to sustaining them.

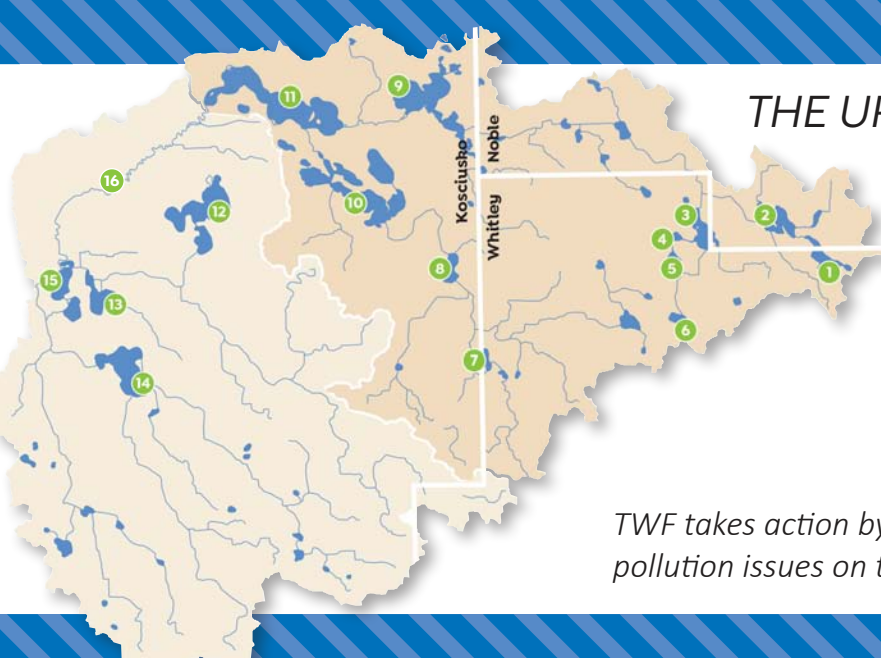




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# 2022

<p><b>Grand Marquee Package</b> All TWF 2022 Events <i>\$6,500 value</i></p>	<p><b>\$5,000</b> Marquee Sponsorship of all TWF events. <b>Best value!</b> Limited to one company per industry. Payment plan available. Includes VIP Table for 8 at Dance at Tippy (<i>\$1,000+ value</i>). Includes exclusive sponsorship in both summer &amp; winter Business Match campaigns</p>	<p>DEADLINE <b>April 1<sup>st</sup></b> to guarantee all promotional benefits</p>
<p><b>Business Match Challenge</b> Summer / Winter Campaigns <i>Reach 5,000+ TWF supporters and help protect our lakes!</i></p>	<p><b>\$250+</b> Reach 3,000+ subscribed TWF supporters and 2,000+ social media followers with your LOGO and website link during the matching campaign. Your sponsorship doubles donations to TWF! <b>\$1,000+</b> Guarantees your business will be the exclusive feature for one week.</p>	<p>DEADLINE <b>May 1<sup>st</sup></b> for Summer Campaign <b>November 1<sup>st</sup></b> for Winter Campaign</p>
<p><b>Native Fields &amp; Flowers</b> Garden Tour <i>• Saturday, June 18 (12-4pm)</i> <i>• 100+ Attendees</i> <i>• Posters, social media, day of event signs</i></p>	<p><b>\$250</b> Name on pre-event promotions via news articles, email, website, and social media. Printed sponsorship posters. <b>\$500</b> Above with LOGO rather than name on promotional publications. LOGO on participant passports and day of event signs at each site. <b>\$1,000</b> Larger LOGO with benefits as above. Table tents at Tippy Creek Winery post-event gathering.</p>	<p>DEADLINE <b>April 1<sup>st</sup></b> for Marquee Sponsors <b>May 1<sup>st</sup></b> for Event and Site Sponsors</p>
<p><b>Dance at Tippy</b> featuring Grand Funk Railroad <i>• Saturday July 30, 2022</i> <i>• Broadly advertised to 15,000+</i> <i>• 500 Attendees</i> <i>• Magazine, radio, posters, and social media coverage</i></p>	<p><b>\$500</b> Name listed on pre-event promotions via news articles, email, website, and social media. Day of event sponsor posters and post-event summary. <b>\$1,000</b> Above benefits, plus display of LOGO prior to and during event. <b>\$2,500</b> Marquee Sponsor receives all sponsor benefits plus a VIP Table for 8 at Dance at Tippy event and prominent LOGO placement on all pre-event promotions and large day of event signage.</p>	<p>DEADLINE <b>April 1<sup>st</sup></b> for Marquee Sponsors <b>July 1<sup>st</sup></b> for Food &amp; Music Sponsors and Event Sponsors</p>
<p><b>Sixth Annual Snapshot Water Monitoring Day</b> <i>• September 21, 2022</i> <i>• Advertised to wide community</i> <i>• 100+ Volunteers</i> <i>• Newspaper and social media coverage</i></p>	<p><b>\$250</b> Name in news articles, emails, website, social media, and event data and summary delivered to event participants and partners. <b>\$500</b> Above benefits, plus prominent display of your company's LOGO at one of TWF's three Snapshot Water Monitoring Day staging sites and the opportunity to provide promotional items to participants. <b>\$1,000</b> Marquee Sponsor receives all sponsor benefits, plus display of your LOGO at all staging sites and on all promotions and media coverage.</p>	<p>DEADLINE <b>August 1<sup>st</sup></b> for all Sponsorship Levels</p>



## THE UPPER TIPPECANOE WATERSHED

- |                  |                           |
|------------------|---------------------------|
| 1. Crooked Lake  | 9. Webster Lake           |
| 2. Big Lake      | 10. Barbee Chain of Lakes |
| 3. Loon Lake     | 11. Lake Tippecanoe       |
| 4. Old Lake      | 12. Chapman Lake          |
| 5. New Lake      | 13. Pike Lake             |
| 6. Goose Lake    | 14. Winona Lake           |
| 7. Robinson Lake | 15. Center Lake           |
| 8. Ridinger Lake | 16. Tippecanoe River      |

*TWF takes action by implementing on-the-ground projects that fix pollution issues on the land, before reaching our rivers and lakes.*