



Healthy lakes are good for everyone's business!

You have an opportunity to play an important role in keeping our lakes and streams free from pollution, while at the same time promoting your business or organization to a select audience of lake residents and users. In celebration of our 20th Anniversary, The Watershed Foundation (TWF) is holding two Cottage Tour fundraisers this year! Like a "Parade of Homes" by pontoon boat, up to 600 participants will tour selected homes on two special lakes in our community.

- Saturday, July 29th on Lake Tippecanoe
- Saturday, September 9th on Winona Lake

The event will be heavily promoted to more than 10,000+ people throughout the region over the next 5 months. Pre-event promotion will utilize printed newsletters (The Watershed Foundation & Lake Property Owners Associations), the TWF e-newsletter, website, Facebook, as well as local newspaper and electronic calendar listings. Sponsors will be promoted through these pre-event listings. Additional promotional opportunities are provided on the day of the event. See back for details.



Proceeds benefit The Watershed Foundation - a 501(c)3 nonprofit organization. Celebrating 20 years of taking action for healthy lakes & streams by stopping pollution at its source.

Sponsorships

2017 Cottage Tour Sponsorships

Deadline for inclusion in the tour booklets are June 30 & August 15.

Company/Org Name _____

Contact Name _____

Email _____

Work Phone (____) _____ Cell Phone (____) _____

Yes! I/we will contribute \$

Payment

Checks payable to The Watershed Foundation,
c/o Lake City Bank, PO Box 1671, Warsaw, IN 46581

Questions? 574/834-3242 or admin@tippecanowatershed.org

Credit Card Donations

Donate online at www.WatershedFoundation.org

or here: VISA MasterCard DISCOVER

Card Number _____

Exp. Date _____ CVV (3 digits on back of card) _____

Signature _____

Goodie Bag Promo Items

Deadlines for delivering your promo items to us are Fri., July 15 & Aug 25. To avoid too many duplicates, what item(s) do you have in mind?

Sponsor One Tour!

Tippecanoe or Winona Lake

\$125 Lakes Friend

Name listed in pre-event promotions and the cottage tour booklet

\$300 Lakes Advocate

Lakes Friend benefits; plus opportunity to provide 250 promotional items (e.g. frisbee, note pad, pen, can cozie) in the goodie bags to be provided to each tour participant

\$600 Lakes Guardian

Lakes Advocate benefits; 4 free cottage tour tickets, plus LOGO on cottage tour booklet, plus LOGO on 18" x 24" yard signs to be located at each home on the tour

Sponsor Both Tours!

Double Your Reach & Save Money

\$200 Lakes Friend

Name listed in pre-event promotions and the cottage tour booklet

\$500 Lakes Advocate

Lakes Friend benefits; plus opportunity to provide 500 promotional items (250 for each tour; e.g. frisbee, note pad, pen, can cozie) in the goodie bags to be provided to each tour participant

\$1,000 Lakes Guardian

Lakes Advocate benefits; 4 free cottage tour tickets for both events, plus LOGO on cottage tour booklet, plus LOGO on 18" x 24" yard signs to be located at each home on the tour

Limited Number of Marquee Sponsorships Available

\$2,000 for Both Tours

Receive Lakes Guardian benefits plus a private boat with driver and free tickets for up to 10 people, as well as a bottle of wine.

Consider the opportunity your business or organization could provide your clients, top employees, or partners!