



# Healthy lakes are good for everyone's business!

You have an opportunity to play an important role in keeping our lakes and streams free from pollution, while at the same time promoting your business or organization to a select audience of lake residents and users. The Watershed Foundation (TWF) is holding 2 Cottage Tour fundraisers again this year! Like a "Parade of Homes" by pontoon boat, up to 600 participants will tour selected homes on two special lakes in our community.

💧 Saturday, July 28<sup>h</sup> on Lake Tippecanoe

💧 Saturday, September 8<sup>th</sup> on Winona Lake

The event will be heavily promoted to more than 10,000+ people throughout the region over the next 5 months. Pre-event promotion will utilize printed newsletters (The Watershed Foundation & Lake Property Owners Associations), the TWF e-newsletter, website, Facebook, as well as local newspaper and electronic calendar listings. Sponsors will be promoted through these pre-event listings. Additional promotional opportunities are provided on the day of the event. See back for details.



*Proceeds benefit The Watershed Foundation - a 501(c)3 nonprofit organization.  
Celebrating 20 years of taking action for healthy lakes & streams  
by stopping pollution at its source.*

# Sponsorships

## 2018 Cottage Tour Sponsorships

- *Deadline for inclusion in the Tippy Tour booklet (or Both) is June 30.*
- *Deadline for inclusion in only the Winona Tour booklet is August 14.*

Company/Org Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Email \_\_\_\_\_

Work Phone (\_\_\_\_) \_\_\_\_\_ Cell Phone (\_\_\_\_) \_\_\_\_\_

**Yes! I/we will contribute \$**

Both Tours     Tippy Only     Winona Only

### Payment

Checks payable to The Watershed Foundation,  
c/o Lake City Bank, PO Box 1671, Warsaw, IN 46581

Questions? 574/834-3242 or admin@WatershedFoundation.org

## Credit Card Donations

Donate online at [www.WatershedFoundation.org](http://www.WatershedFoundation.org)

or here:  VISA     MasterCard     DISCOVER

Card Number \_\_\_\_\_

Exp. Date \_\_\_\_/\_\_\_\_ CVV \_\_\_\_

Signature \_\_\_\_\_

## Goodie Bag Promo Items

Deadlines for delivering your promo items to us are Fri., July 13 & Aug 31. To avoid too many duplicates, what item(s) do you have in mind?

\_\_\_\_\_

# Sponsorship Levels

	<u>One Tour</u>	<u>Both Tours</u>
<b>Lakes Friend</b>	<b>\$125</b>	<b>\$200</b>
<b>Lakes Advocate</b>	<b>\$300</b>	<b>\$500</b>
<b>Lakes Guardian</b>	<b>\$600</b>	<b>\$1,000</b>

## Sponsorship Benefits

### Lakes Friend

Name listed in pre-event promotions and the cottage tour booklet

### Lakes Advocate

Lakes Friend benefits; plus opportunity to provide 250 promotional items for each sponsored tour (e.g. frisbee, note pad, pen, drink coozie) in the goodie bags to be provided to each tour participant

### Lakes Guardian

Lakes Advocate benefits; 4 free cottage tour tickets, plus LOGO on cottage tour booklet, plus LOGO on 18" x 24" yard signs to be located at each home on the sponsored tour(s)



## Limited Number of Marquee Sponsorships \$2,000 for Both Tours

Receive Lakes Guardian benefits plus a private boat with driver and free tickets for up to 10 people, as well as a bottle of wine. Consider the opportunity your business or organization could provide to your top clients, employees, or partners!

